

KOUWA PATENT OFFICE

INTERNATIONAL PATENT & TRADE MARK
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April 1, 2015

Re: New Trademark Registration System in Japan as of April 1, 2015

Japan started a new trademark system as of April 1, 2015 for registering marks of (1) color, (2) sound, (3) motion, (4) hologram and (5) distinctive-position as below in addition to registration of the current trademarks. We however need extra attention that most of these new marks should be well-known in Japan for their registration to demonstrate the establishment of their distinctiveness to the JPO. Please feel free to contact us for any inquiry on this case.

K. Shimizu
Kouwa Patent Office

(1) Color Mark: "Australian Trademark Registration No. 749,403"



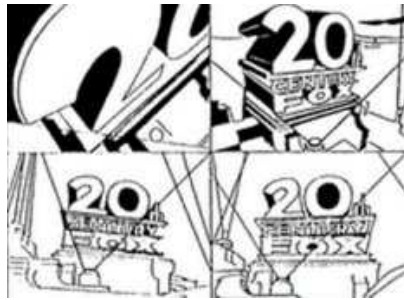
(1) Color Mark: "Community Trademark (CTM) Registration No. 5,978,283"



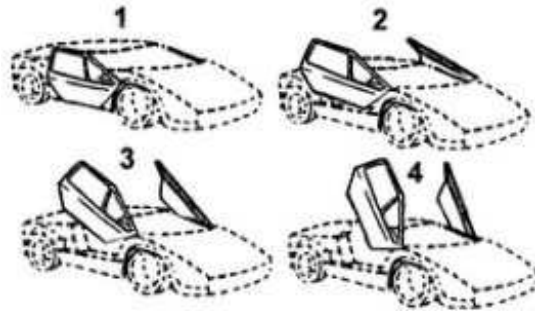
(2) Sound Mark: "CTM Registration No. 54,455,085"



(3) Motion Mark: “U.S. Trademark Registration No. 1,928,423”



(3) Motion Mark: “U.S. Trademark Registration No. 2,710,415”



(4) Hologram Mark: “U.S. Trademark Registration No. 3,045,251”



(5) Distinctive-Position Mark: “U.S. Trademark Registration No. 3,361,597”



(5) Distinctive-Position Mark: “U.S. Trademark Registration No. 2,363,544”

